



Privacy Policy

Last Updated 01/08/18

Effective Date 10/01/09

PREPARE/ENRICH (“We” or “Us”), is committed to guarding the privacy of any customer and/or Facilitator (or group leader as they are sometimes referred to) information gathered and transmitted over our websites (www.prepare-enrich.com and www.couplecheckup.com). This Privacy Policy is intended to inform you of what information is collected, how it is used, and how it is kept secure. If you are a registered user of either website, as a couple, a partner in a couple, or a Facilitator, your rights and obligations will be governed by the Terms of Use Agreement available for viewing at <https://www.prepare-enrich.com/privacy/terms.pdf>.

Information We Collect

We collect several types of information from and about users of the websites:

Contact Us:

We collect information that you choose to provide to Us through the Contact Us feature on our websites. Your use of this feature is entirely voluntary, and the information you provide Us is up to you. If you request for Us to contact you, other than an email address, you are not required to provide any personal information and We encourage you not to include any information that We do not need or that you do not want Us to have.

Online Assessments:

We collect information that you choose to provide to Us when you register for one of our web-based assessment programs (“Service(s)"). Your use of this feature is entirely voluntary, and the information you provide Us is up to you. However, if you do not provide any personal information, the assessment may be incomplete, inaccurate or ineffective. If insufficient information is provided, We may not be able to provide you complete or any results for the Service you registered for.

If you choose to participate in a Service, We will need to obtain your first name and email address. This information could be collected in one of two ways: 1) if couples create their own account, they will be

asked to provide this information at the time of account creation, or 2) a trained Facilitator may provide this information to Us when registering a couple. In the later scenario, the Facilitator will provide an individual's (1) first name/nickname which becomes the "Username" with which each individual is identified during the administration process and on the reports displaying their results; and (2) email address so the account information can be emailed directly to the couple for login purposes. (Facilitators also have the option of entering their own email addresses and forwarding login information by other means.)

Once a couple has registered for a Service online, they login and provide the following information:

- Background Items, such as, gender, age, ethnic background, education, religious affiliation, and income. These background and demographic items are not required for the scoring of the Services, and are not printed in the results if unanswered.
- Inventory Items, which consists of your opinion regarding various aspects of your relationship (e.g. communication, conflict resolution, financial management, etc.), your personality and family background, sources of stress, and other dynamics related to the specific context of your relationship. These responses are recorded numerically and are stored in a secure password protected database and used to calculate inventory results.
- Online credit card purchases for our products, services or online scorings are processed by secure technology. Once a payment is processed, we encrypt and save only the last 4 digits of credit card numbers allowing Us to track payment inquiries if needed.

Facilitators:

When using our Services, trained Facilitators (for some Services they may also be known as group leaders) are asked to login using their ID and password in order to gain increased access to the secure website, online store, group leader functions and the couple management process for adding and scoring online inventories. We maintain contact information for trained Facilitators and group leaders for various purposes, including authenticating certification status, organizational communications, email correspondence, and the shipping of printed materials.

Facilitators in the United States have the option of being listed on our online referral database. A listing status can be changed at any time by contacting our customer service, or going through the website. For Facilitators who choose to be listed on the referral database, they are agreeing to have, at a minimum, their name, Facilitator type, city, state, and phone number listed in the database. They can also list a denominational affiliation or language preference if so desired. This information is then made available to the general public. Users can search for Facilitators and contact them via the phone number listed.

Other Information We Collect

We may collect information automatically as you navigate through our websites. Information collected automatically may include usage details, IP addresses and information collected through automated tracking technologies (described below). The technologies we use for this automatic data collection may include:

Cookies (or browser cookies)

A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. Cookies are not required in order to use our site. If you do have cookies turned on in your browser, our site will only use them to store a randomly generated session ID. If you do not have cookies turned on in your browser, our site will automatically include a randomly generated session ID within the URL for each page that you access. In either case, the session ID allows your browser to maintain a continuous user session with our site and is used for no other purpose.

Web Beacons

Pages of our websites may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags and single-pixel gifs) that permit Us, for example, to count users who have visited those pages, and for collecting other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

This information is retained until you clear it, for example by deleting cookies using your web browser. You are not obligated to provide Us with any information. However, if you do not, you may be unable to use some parts of our websites or our services.

Some content or applications on our websites may be served by third-parties, including advertisers, ad networks and servers, content providers and application providers. These third parties may use similar technologies to collect information about you when you use our websites. The information they collect may be associated with your personal information or they may collect information about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

When you use our websites from a mobile device, we may receive information about your location and your device, including a unique identifier for your device.

How We Use, and Share, Your Information

We use the information that we collect about you or that you provide to Us as described above, including any personal information, in the following ways:

- To present our websites and their contents to you, to improve and optimize our services, and to collect information about the popularity and performance of our websites.
- To assist you with the Services. We collect and retain this information in order to provide services to you and for research and development purposes. We retain information in perpetuity, to assist Us in providing and improving our Services.
 - If you are working with a Facilitator, We will notify that individual when a couple has completed an inventory. The Facilitator can then access their password protected account to download a report. The report contains only the first names or Username entered during the registration process; it does not contain the couple's email addresses.
- With regard to information you provide Us through the Contact Us page, we use this information for our everyday business purposes and to investigate and/or respond to your request and for any other purpose for which such information was provided.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and Us, including for billing and collection. If you do not provide this information, or if you provide incomplete or inaccurate information, we will not be able to provide you with our services.
- To provide you with information about products and services available through Us, our partner organizations and/or our parent (Thrivent Financial for Lutherans) and/or its affiliated companies, or other organizations that We think may be of interest to you.
- We may share information that we collect or you provide for education and research purposes.
- To collect, publish and redistribute data and insights, for both commercial and non-commercial purposes.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, assignment, or other sale or transfer of some or all of our business or its assets, whether as a going concern or as part of a bankruptcy, liquidation or similar proceeding, in which such information held by Us about our websites and its users are among the assets transferred (or in advance of or in contemplation of such a transaction).
- We may provide user information to third-party service providers, vendors or partners, for purposes of, including without limitation, initiating direct marketing programs on our behalf, data tracking, maintenance or development of our system and websites, development of online products and services, customer service, new product development, research, or other contracted promotional opportunities provided to our users.
- For any purpose for which you have given Us consent.

We may disclose your personal information to comply with any court order, law or legal process, including to respond to any government or regulatory request, to enforce or apply our Terms and Conditions and other agreements, including for billing and collection purposes, or if we believe disclosure is necessary or appropriate to protect our rights, property, or safety or that of others.

We may share information, in the aggregate, regarding your online browsing preferences to evaluate our products or allow third parties we work with to better serve our users.

Finally, we may share information that we collect or you provide as described in this Privacy Policy, to our parent organization and/or its affiliated companies, subsidiaries, and affiliates, to our contractors, partners, service providers, researchers, and other third parties we use for the purpose of these groups marketing and offering their products and services directly to you.

How can you update the personal information you provide online

You can review and change your personal information We store in our data base by using any account features We provide for that purpose, or if you do not have an account and you have concerns, questions, or requests relating to the collection of information (including your personal information) you may also contact Us at the address listed below. We will try and accommodate a request to change information, provided that such request is not prohibited by law, or fulfilling such request does not expose Us to any potential legal liability. Please keep in mind that it may not be possible for Us to specifically associate information collected with you, as much of the information collected by Us is anonymous in nature and may not allow the information to be associated with any particular person. Also, deletion of your information may result in deletion or removal of your account.

Individuals (as part of a couple) using a Service online may contact our customer service directly via email or phone to correct, amend, or delete their personal information. Please see the “Contact Information” section below for this information.

Facilitators and group leaders can call our customer service or login online to verify and update their personal information. Please see “Contact Information” section below for this information.

How You Can Opt Out of Sharing Your Information

By providing information to Us or using our websites, you are consenting to our use of your data as outlined in this Privacy Policy. You may opt-out of data sharing by contacting Us. Please see “Contact Information” below for this information.

How We Respond to Do Not Track Signals

Your browser may include settings that allow you to send a signal to websites that indicate that you do not want to be tracked. Please consult the options and settings of your web browser for details. Currently, we respond to such signals in the following manner. We currently utilize Google Analytics to measure site traffic, regardless of “do not track” signals. We do not collect or share personally identifiable information about your online activities through web tacking mechanisms, therefore “Do Not Track” signals are not honored. Information collected or shared about your online activity does not identify you.

Children Under the Age of 13

The websites are intended for use by adults 18 years of age and older. The websites are not intended for children under 13 years of age. We do not knowingly collect personal information from children under 13. If you are under 13, you may not register for any of our services, We do not recommend that you use this website or any of the features on the website, and you should not provide any information about yourself to Us, including your name, address, telephone number, e-mail address or any screen name or user name you may use. If We learn we have collected or received personal information from a child under 13 without verification of parental consent, We will delete that information. If you believe we might have any information from or about a child under 13, please contact Us at the address listed below. Please be advised the restrictions stated above do not apply to information about children provided to Us by such child's parent and/or guardian.

Security

We have adopted physical, technical and administrative security measures to help protect against the loss, misuse and alteration of all information processed through our websites and services. These measures include the use of Secure Server technology during credit card transactions and administrative access to site data, as well as other proprietary security measures. While We are committed to exercising reasonable care in providing secure transmission of information between your computer and our servers, We cannot ensure or warrant the security of any information transmitted to Us over the Internet and We accept no liability for any unintentional disclosure.

We store archival research data on couples who have used a Service. This data is stored in an encrypted, password protected database.

Contact Information

Please contact your Facilitator or see our website for the address of your Facilitator. For inquiries, concerns, or to opt-out of data sharing, you can contact customer service at:

PREPARE/ENRICH, LLC

Attn: Customer Service

2660 Arthur Street

Roseville, MN 55113

Phone: 651-635-0511

Web: www.prepare-enrich.com, click "Contact Us"

Web: www.couplecheckup.com, click "Contact Us"

Acceptance of Privacy Policy

Your use of our websites, including any dispute concerning privacy, is subject to this Privacy Policy. Your use of our websites will indicate your acceptance of the practices set out in this Privacy Policy. We reserve the right to modify this Privacy Policy at any time by posting the changes on this page. Your continued use of any portion of our websites following posting of the updated Privacy Policy will constitute your acceptance of the changes. Notice of any material changes to this Privacy Policy will be provided on the website's home page or by email notification.