



First Date Contest Rules

National Marriage Week

February 7th-14th

During National Marriage Week, we want to bring back the butterflies in your relationship. Tell us your first date story for a chance to win a \$100 Visa gift card. Did everything go as planned? Were you nervous? How many times did you feel embarrassed? Share it all with us in either written or video format!

We encourage you to submit your entry in a creative outlet you feel comfortable utilizing. Some examples of possible entries include:

- An imaginative poem
- A silly video
- A short story

Entries must be submitted via email to contest@prepare-enrich.com by 11:59pm CST on February 7th, 2017. Three winners will be chosen and notified on February 13th. Their stories will be shared with others on the PREPARE/ENRICH Blog (blog.prepare-enrich.com) on February 14th.

Have any questions or concerns? Feel free to email us at the email provided above, or give the Marketing Team a call at 1-800-331-1661.

Let's bring back the butterflies,
The Couple Checkup Team

Couple Checkup™

Powered by PREPARE  ENRICH™

“Bring Back the Butterflies” Contest Rules and Regulations

Contest Period

The Couple Checkup (powered by PREPARE/ENRICH) “Bring Back the Butterflies” contest begins at 12:01 a.m. (Central Time) Monday, January 23rd, 2017, and concludes at 11:59 p.m. (Central Time) Tuesday, February 7th, 2017. All entries must be submitted by the contest deadline to the email: contest@prepare-enrich.com. Late entries will not be accepted.

Eligibility

1. The contest is open to the general public, age 18 and older, specifically targeted to couples in a long-term, committed relationship.
2. The contest is not open to PREPARE/ENRICH staff or staff at the International Offices of PREPARE/ENRICH.
3. All entries must be in English.
4. Individuals/Couples may submit as many entries as they would like.

Contest Rules

There are no length restrictions. However, suggested length for videos is 1-3 minutes and suggested length for short stories is 1-2 pages. All entries must tell a first date story. Entries should contain a positive message. Blatant commercial advertising or product placement in videos is not acceptable.

All entries submitted must be free of any inappropriate language and images, sexual content, or illegal activity.

All entries must comply with federal, state, and local laws, rules, and regulations, including U.S. sanctions.

Contest managers will review all entries, and if any are deemed inappropriate, they will be declared ineligible and will not be considered.

Winners

There will be three winning entries selected by contest managers at PREPARE/ENRICH. The winners will be chosen based on creativity and overall message. Quality of content editing will not be a factor in selecting the winners. The winners will be contacted via the e-mail address they used to submit their entries.

Prizes

Three entry winners will receive a \$100 Visa Gift Card delivered to the address provided by the winners. The contest managers will contact the three winners to receive addresses at the time they are chosen.

Couples or individuals can create and submit entries together, but only one prize will be awarded per winning entries.

Publication

All entries submitted, whether as a winning entry or not, may be used by PREPARE/ENRICH in whole or in part, royalty free, in any printed or electronic media and in promotional materials, including recruitment and online publications.

Originality

All entries must be original, unpublished, and created solely by the submitting entrant(s) and not violate the intellectual property rights, copyright, or right of property of any third party. Copyrighted materials will not be accepted unless specific permission for the use of such materials can be shown.

Conduct

PREPARE/ENRICH reserves the right, at its discretion, to disqualify anyone found:

- Tampering with the entry process or the operation of the contest, YouTube, Facebook, Twitter, or any website promoting the contest
- Acting in violation of the Rules and Regulations
- Acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten, or harass any other person

Caution: Any attempt by an entrant to deliberately damage any website or undermine the legitimate operations of the giveaway is in violation of criminal and civil laws, and should such an attempt be made, sponsors reserve the right to seek damages from any such entrant to the fullest extent of the law.

Privacy

Personal information provided by the entrant will be used by PREPARE/ENRICH to administer the contest, and will not be used for any other reason. Data collected from entrants for contest administration purposes will not be re-used for marketing purposes.

Contact Info

Couple Checkup URL: <https://www.couplecheckup.com/>

PREPARE/ENRICH URL: <https://www.prepare-enrich.com/>

Phone number: 1-800-331-1661

Email: contest@prepare-enrich.com